

**VESTRA WEALTH AND BEANSTALK NOMINATED FOR BEST CHALLENGE EVENT AT THE
BUSINESS CHARITY AWARDS 2013**

London, Thursday 28 March, 2013: Vestra Wealth and Beanstalk have been shortlisted for a prestigious charity campaign award following their Corporate Challenge success.

The Corporate Challenge calls upon cross-business teams from different companies to conceive a fundraising strategy, map out a budget and present their plan to Beanstalk's panel of corporate 'Dragons'. The teams then have six months to compete against each other and raise a minimum of £10,000.

The eight-strong Vestra team organised a 'Clash of the Titans' City Dodgeball event and took part in a Three Peak Challenge, raising over £20,000 over a six month period to win last year's Challenge.

Vestra's success has been noted in the 'Best Challenge Event' category of The Business Charity Awards, run by Third Sector magazine to recognise the outstanding contribution made by businesses in the UK to good causes.

There are 22 categories open for entry this year and the winners will be announced at an awards ceremony at Grosvenor House on Monday 24th May.

"We are delighted to see Vestra Wealth being nominated for such a prestigious award," said Liz Bennett, Beanstalk's Corporate & Major Donor Fundraising Manager. "Despite being the smallest firm represented within the Challenge, Vestra battled through to raise the highest amount of funds. We are immensely grateful for their contribution."

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About Vestra

Vestra Wealth was established with the clear goal of delivering truly independent wealth management services through a partnership structure. Their vision is to provide the levels of investment expertise normally only found in global firms, but in a genuinely personalised manner.

Investment managers have an average of over 20 years experience in some of the world's leading firms and are committed to providing advice and investment performance with exceptional service.

- ▶ fully trading since September 2008
- ▶ £3.1bn in assets under management (as at 31/12/2012)
- ▶ over 140 staff and 21 executive partners
- ▶ uncompromised independence
- ▶ a well informed investment process
- ▶ a wealth management service designed for private clients, trustees, charities and financial intermediaries

Additional information on Vestra Wealth can be found at www.vestrawealth.com

About Beanstalk

Beanstalk is a national literacy charity that recruits, vets, trains and supports volunteers to work in primary schools with children who have fallen behind with their reading. Its vision is a nation of confident children who can read and grow up to lead successful lives.

Website www.beanstalkcharity.org.uk

Beanstalk reading helpers work with children on a one-to-one basis, giving them their full attention and support to improve reading levels, increase overall confidence and inspire a lifelong love of reading.

Each Beanstalk reading helper works with three children and sees each child for two 30 minute sessions a week, during term-time, for a whole year. Together, they read, play and talk. With Beanstalk's support the child's approach to learning and enjoying reading is often transformed.

Beanstalk works in areas of deprivation across England through 17 branches in the North, Midlands, Greater London and Kent.

Beanstalk was founded in 1973 as Volunteer Reading Help by Susan Belgrave MBE, Beanstalk's President. This year sees it celebrate its 40th Anniversary.